

**President** – The President is responsible to see that the company run well.

**Vice President** – The VP is responsible to watch over all employees and assist if they need anything.

**VP of Design** – Oversees the quality of the finished product, to see that the product is worth the price being set.

**VP of Manufacturing** – Makes sure the product is made easily, fast, and low cost during production.

**VP of Marketing** – Creates a positive image and reputation for the company, sets price to sell for profit.

**VP of Sales** – Makes sure customers are happy so the company can sell a lot of products or services.

**VP of Finance** – Makes sure that all of the money is accounted for and that a profit is being made.

**Production Workers** – Work hard to produce the product or service the company is selling.

**Sales Staff** – Work hard to contact potential customers and sell them the products the company makes.

**Other Jobs** – Perhaps your business will include other workers specific to your business. Discuss other needed jobs.